

Pedestrian and Cyclist Safety National Conference

9 June 2006, Transport Accident Commission, Melbourne

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Behavioural Factors and Issues Relating to Vulnerable Road Users: Pedestrians

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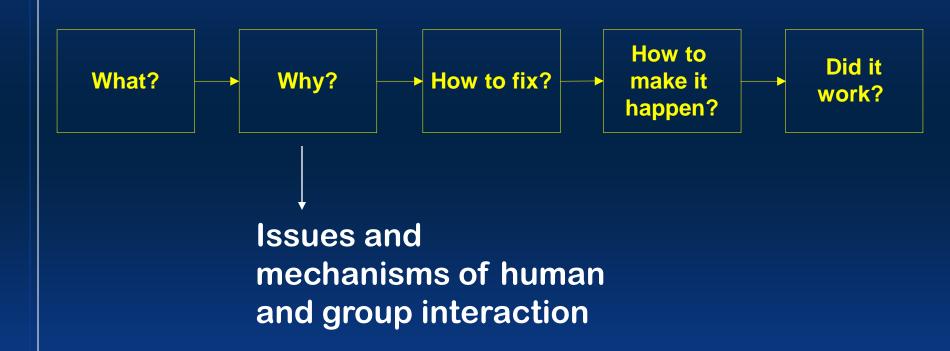
Overview



- Issues of human performance, behaviour and psychology
- Human information processing
- The perspective of the driver
- The perspective of the pedestrian
- Social interaction between vulnerable road user and driver; group behaviour; culture and attitudes

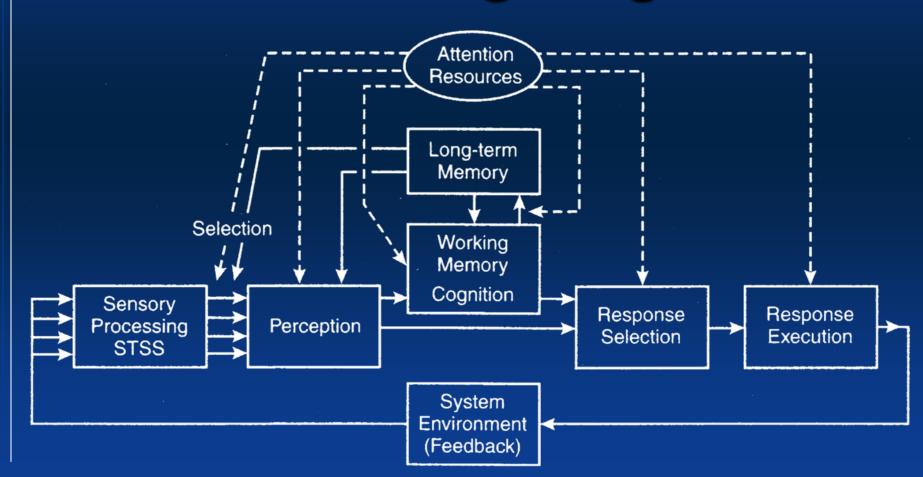


Injury Prevention Chain





Human Information Processing Stages





Ped/driver both must do:

- Select a proper course of movement
- Visually search for the presence of each other
- Detect each other and their relative locations
- Evaluate, Decide and Execute response

Causal Factors	Percent of Factors
Ped Course	30.6
Ped Search	29.4
Ped Detection	6.0
Ped Evaluation, Decision, Action	4.9
Driver Course	4.6
Driver Search	12.9
Driver Detection	7.4
Driver, Evaluation, Decision, Action	4.2
	100

(adapted from Snyder and Knoblauch, 1971)

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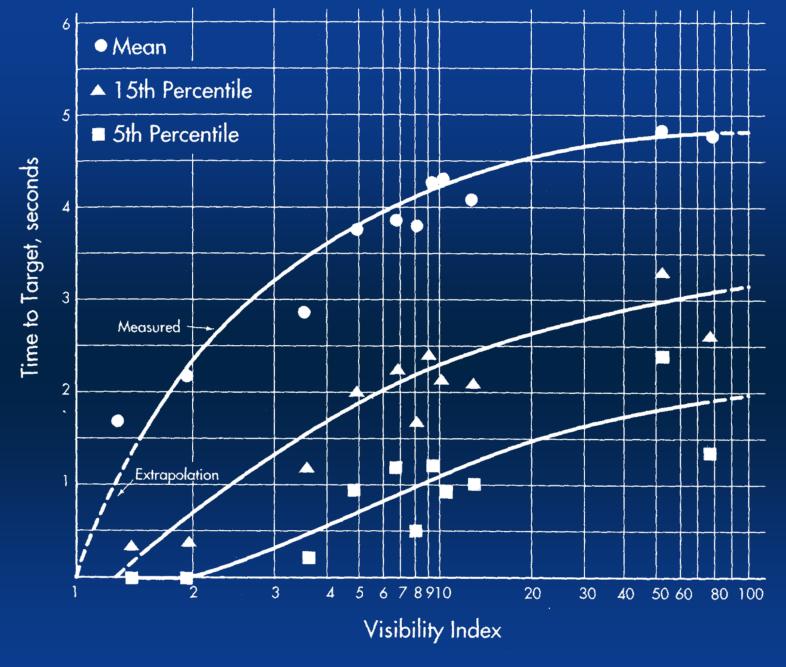
Sensation & Perception - Driver

- Factors potentially contributing to events:
- Visual contrast
- Method of illumination
 - at night
 - negative silhouette
 - positive silhouette
 - in-between zone
 - glare effects
 - driver limitations (Leibowitz)
- Visual interference effects
 - "A" pillar, windscreen effects

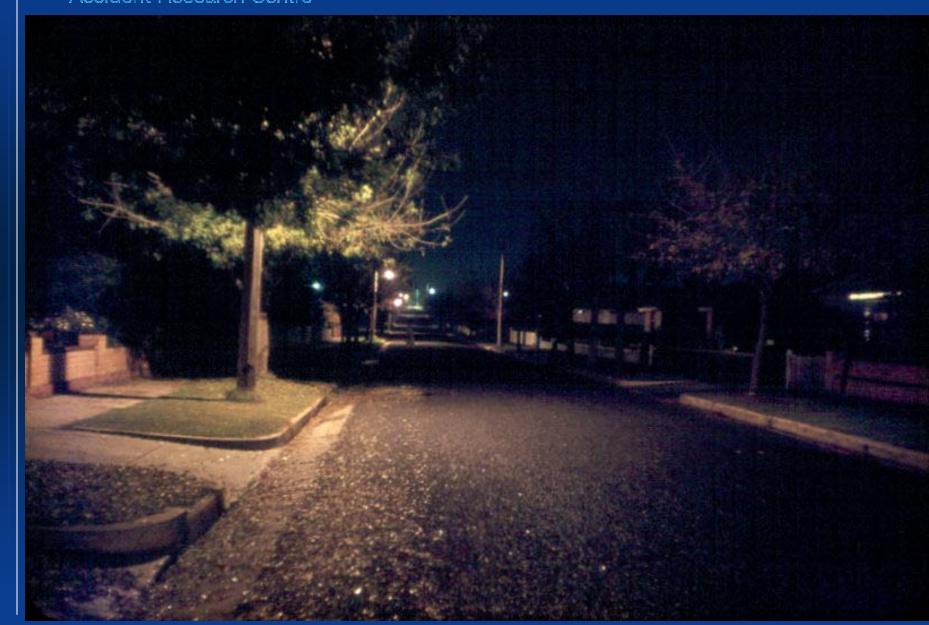
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Sensation & Perception - Driver

- Visual search
 - preview
- Driver control
- Speed perception
 - perceptual countermeasures
- Visual periphery, perceptual narrowing
- Risk perception
 - potential for training
- Expectancy effects



Avoidance Time-to-target and Target Visibility

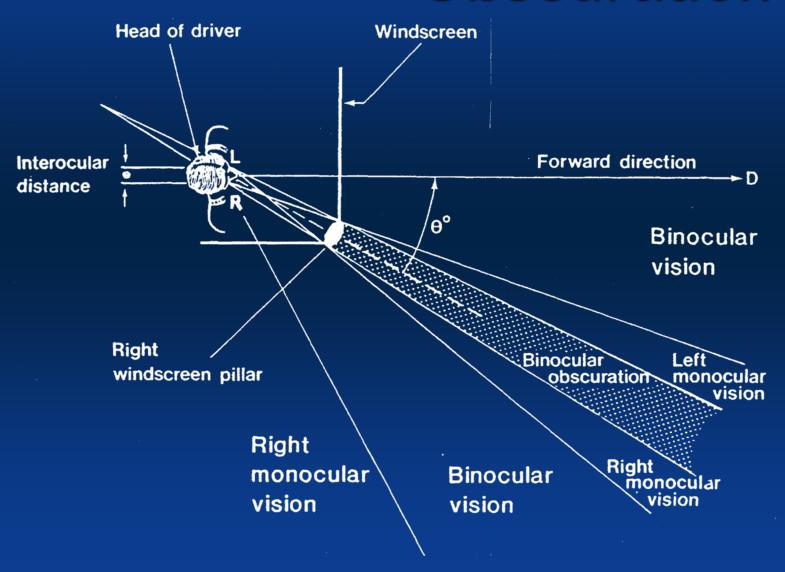


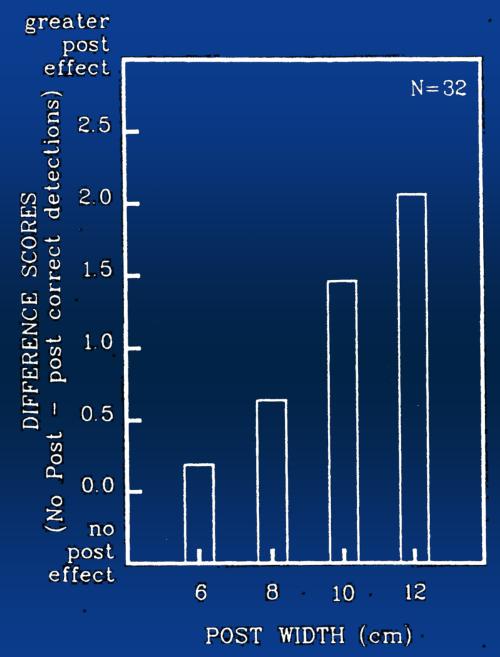






Driver 'A' Pillar Obscuration



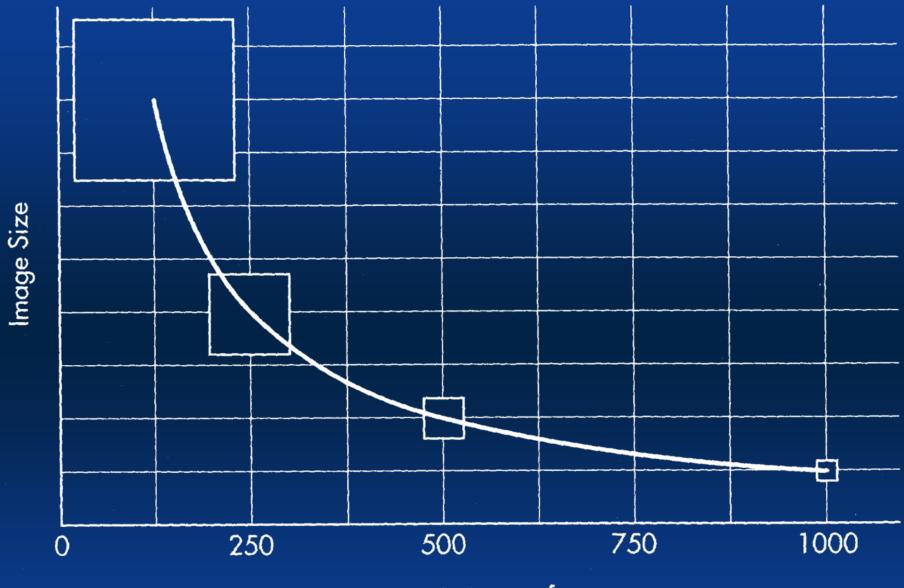


Driver 'A' Pillar Degrading Effects



IMPACT

The Collision Course



Separation Distance, feet

Cues from 'looming' are late

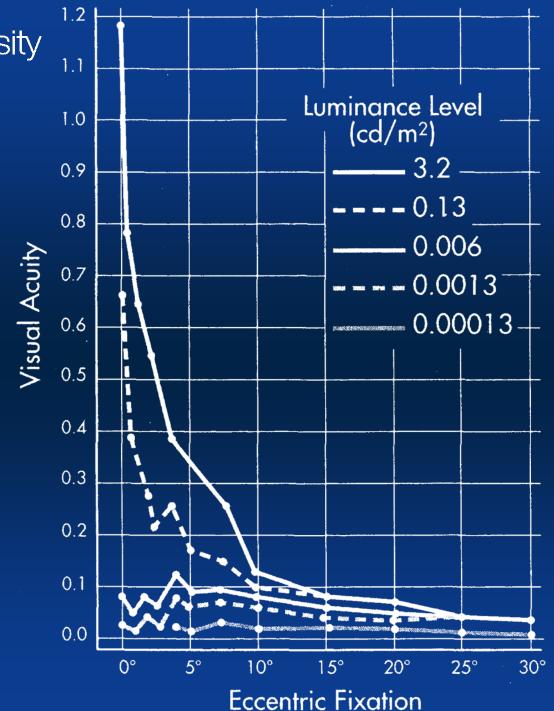


Approximate area covered by the fovea





Visual
Acuity in
Peripheral
Vision







Decision, Resources, Action Execution - Driver

- What response?
- Time to respond:
 - braking
 - lateral displacement
- Decision criterion (SDT)
- Sequential responding delays
 - psychological refractory period
- Expectancy effects
- Attention-sharing and resource effects
 - distribution
 - multiple task effects
 - potential for training
 - younger and older
- Situational awareness (e.g. ped crossing time)

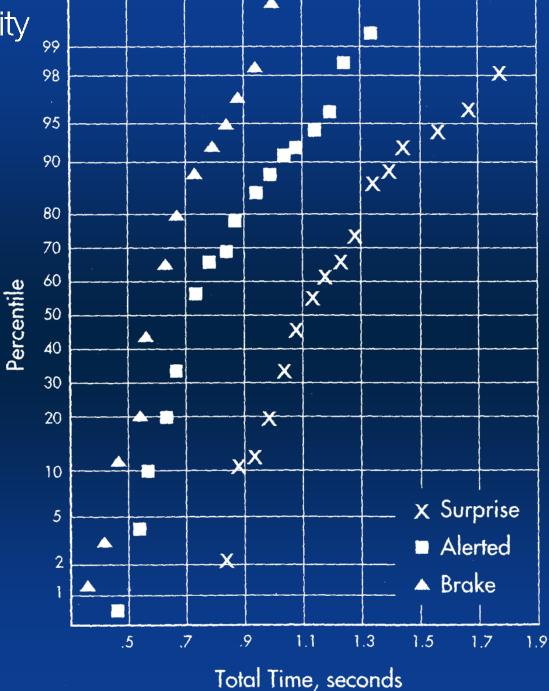


Unaltered Driver Reactions

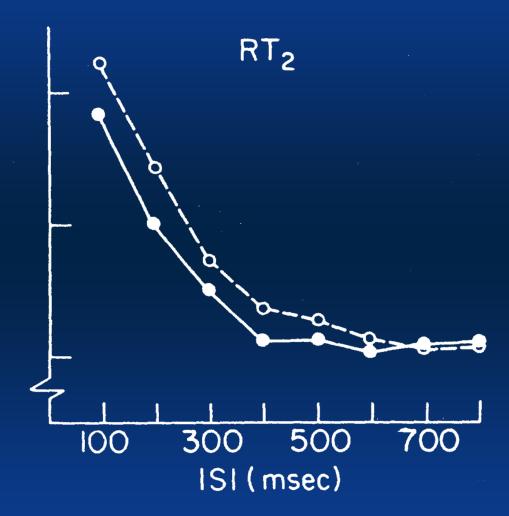
85th percentile reaction time values

C.R.B. 'Roadworks Ahead' sign	3.0s
Protruding vehicle with tyre change	1.5s
Lit vehicle under repair at night	1.5s
Parked Police vehicle	2.8s
Amphometer : Beaconsfield	3.4s
Amphometer: Dandenong North	3.6s
Amphometer: Gisborne	3.6s
Amphometer: Tynong	2.54s
Railway crossing: night (general population)	1.50s
Railway crossing: night (rally drivers)	1.50s
Railway crossing : day	2.53s
Car following	1.26s

Driver
Reaction
Times with
Changing
Expectancy

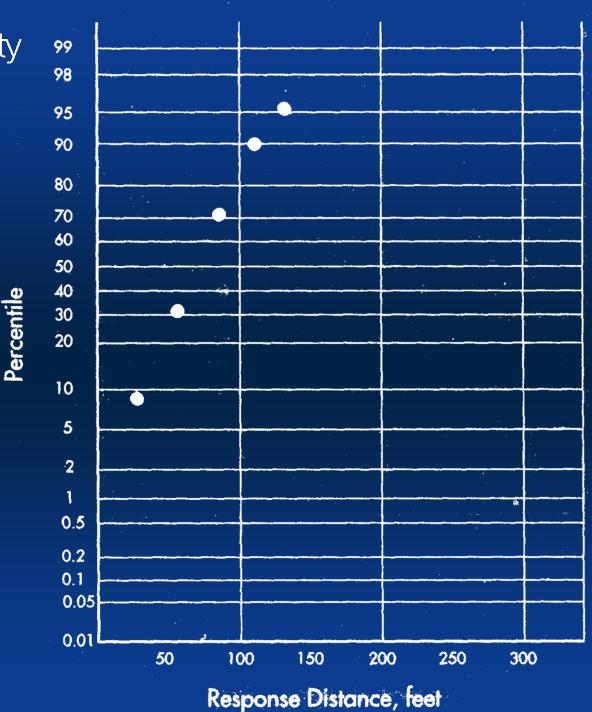


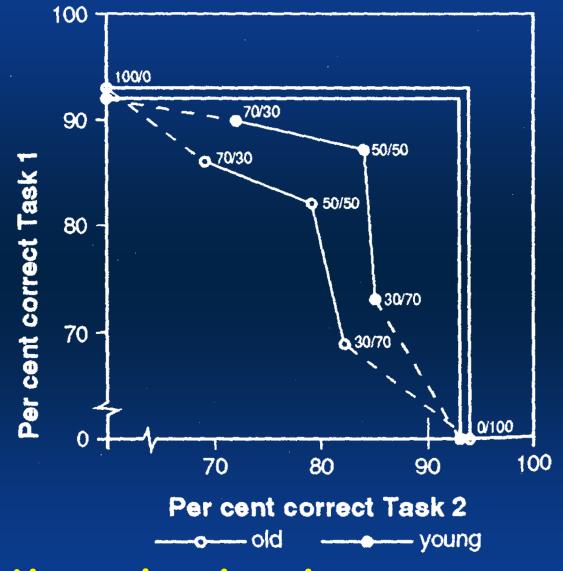




Delays in Sequential Responding

Unexpected pedestrians may only be seen at short distances





Attention-sharing in young and old



Sensation & Perception - Pedestrian

- Visual search
 - wide field of search
 - different group search behaviour
- Time to cross judgements
- Risk perception
- Assumptions of priority
- Trade-offs
 - convenience vs risk
- Speed estimation of vehicles
 - size illusion
 - distance illusion



Pedestrian Visual Search Behaviour at Signalised Intersections

	Search	Don't Search
Older Females		
Green signal	39%	61%
Red signal	60%	40%
Older Males		
Green signal	46%	54%
Red signal	52%	48%

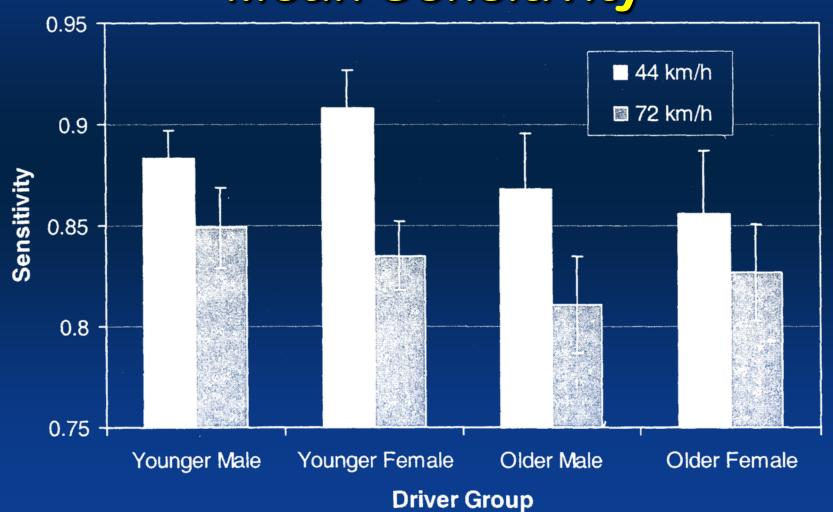


Decision, Resources, Action Execution - Pedestrian

- Time-sharing
- Time of vehicle arrival estimates (sensitivity and bias)
- Expectancy effects how detectable is pedestrian to the driver?
- Risk-taking:
 - Convenience vs risk
 - subjective expected utility
 - general and social effects
- Situational awareness
 - dart-out accidents
 - roadway understanding

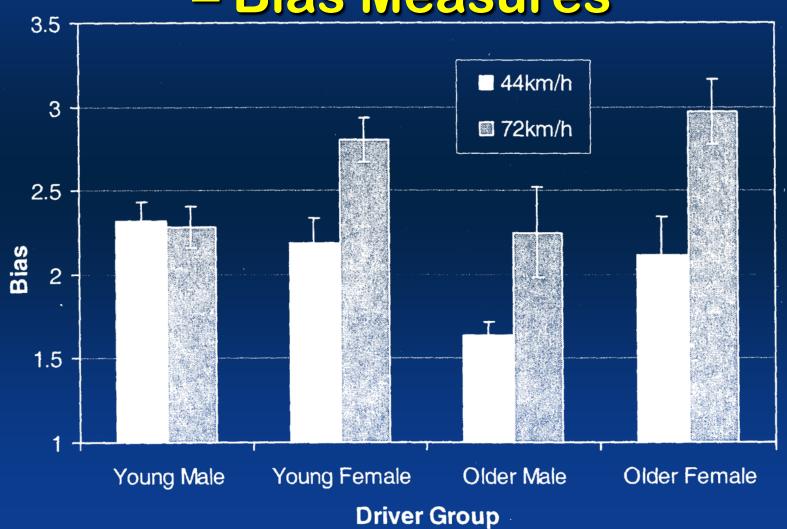


Arrival Time Judgements – Mean Sensitivity





Arrival Time Judgements – Bias Measures



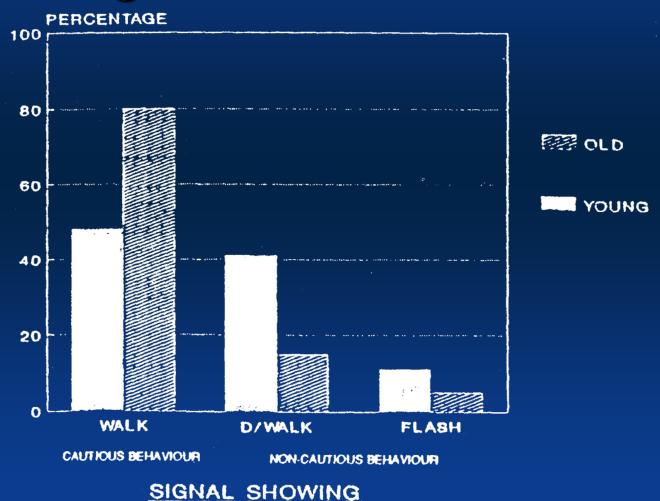


Social Interaction, Conformity and Social Grou

- Type of pedestrian influences driver behaviour
- Assumptions of pedestrian of his visibility distance
- Individual, small, large group effects
- Leader-follower behaviour
- Ambiguity of priority



Caution Shown by Young and Old Pedestrians



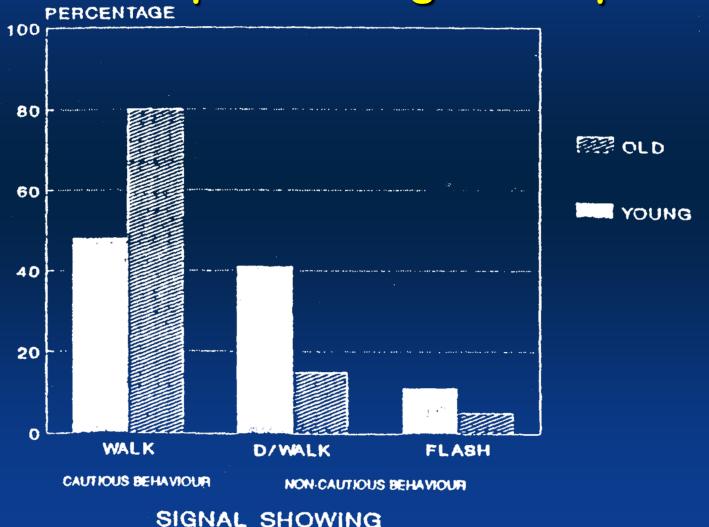


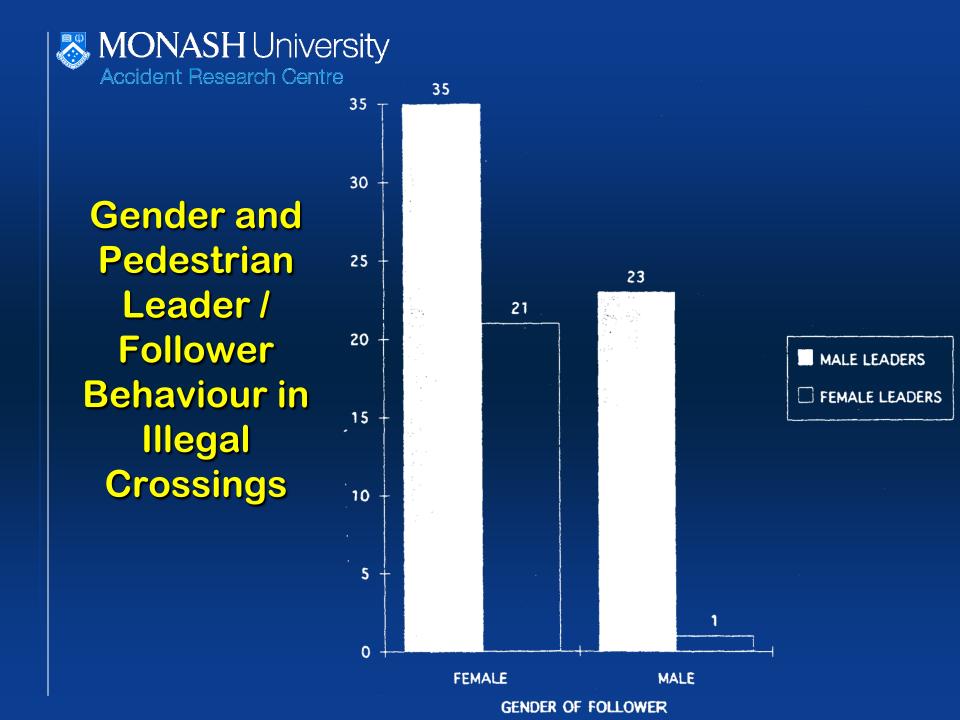
Pedestrian Rule Compliance

	Groups	Unaccompanied
Legally	80%	61%
Illegally	20%	39%



Caution Shown by Lone Pedestrians, Small Groups and Larger Groups







Final Comments

- Humans make errors
- Many threats to accurate visual processing and timely responding
- Need to reduce processing load by treatment measures and reduced vehicle speed
- Public education may be able to contribute



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